

**PROJECTOR MEDIA and THE SHELLEY & DONALD RUBIN
FOUNDATION In Association With IMPACT PARTNERS and
ARTEMIS RISING FOUNDATION**

present

ALIVE 

****WINNER – Documentary Audience Award – 2014 Sundance Film Festival****

Directed by Michael Rossato-Bennett

Running Time: 78 Minutes

Rating: Not Rated

Website: <http://www.aliveinside.us/>

Press Materials: <https://www.dropbox.com/sh/hpljqs0xmdcfjq/Xs1-YspAo5>

Facebook: <https://www.facebook.com/BeAliveInside>

Twitter: <https://twitter.com/aliveinsidefilm>

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SYNOPSIS

Alive Inside is a joyous cinematic exploration of music's capacity to reawaken our souls and uncover the deepest parts of our humanity. Filmmaker Michael Rossato-Bennett chronicles the astonishing experiences of individuals around the country who have been revitalized through the simple experience of listening to music. His camera reveals the uniquely human connection we find in music and how its healing power can triumph where prescription medication falls short.

This stirring documentary follows social worker Dan Cohen, as he fights against a broken healthcare system trying to demonstrate music's ability to combat memory loss and restore a deep sense of self to those with dementia. Rossato-Bennett visits family members who have witnessed the miraculous effects of personalized music on their loved ones, and offers illuminating interviews with experts including renowned neurologist and best-selling author Oliver Sacks ([Musicophilia: Tales of Music and the Brain](#)) and musician Bobby McFerrin ("Don't Worry, Be Happy").

An uplifting cinematic exploration of music and the mind, ***Alive Inside***'s inspirational and emotional story left audiences humming, clapping and cheering at the 2014 Sundance Film Festival, where it won the Audience Award. The Alive Inside Foundation grew out of the film - it is a non-profit organization dedicated to expanding the message of human connection that lies at the center of the film.

ABOUT THE PRODUCTION

Alive Inside's journey to the screen began three years ago, when filmmaker Michael Rossato-Bennett met social worker Dan Cohen. Cohen is the founder of Music & Memory, a nonprofit organization that brings personalized music into the lives of the elderly and infirm.

Through Cohen, Rossato-Bennett met Henry, a 94-year-old dementia patient who had been provided with an iPod loaded with a selection of music tailored especially for him. In a scene documented in *Alive Inside*, Henry sits listless and disconnected until earphones are placed on his head. Almost immediately, his eyes focus, his posture straightens and his face lights up as he listens to some of his favorite music. Henry even sings along with Cab Calloway, the jazz superstar famous for his rapid-fire scat singing.

"Henry had basically been sitting in a hallway for 10 years with his head down," says Rossato-Bennett. "We found out Henry loved Gospel and Cab Calloway so we put it on an iPod for him. When we gave him his music for the first time, he just woke up. He rose out of his chair and started conducting. He went from dead to alive in front of my eyes. It was like he was reoccupying his own body, his own self!"

Henry's startling response is a graphic demonstration of research showing that music engages the brain more fully than any other type of stimulus. Scientists have found that the entire brain lights up when exposed to music, especially the areas that correspond to pleasure, movement—and memory.

"One of the big problems we have in elder care is a massive over-reliance on antipsychotic drugs," Rossato-Bennett says. "Right now, over 20 percent of all patients in nursing homes and at home are being prescribed these very dangerous drugs, but there's a great deal of new evidence that personalized music can replace these drugs for people like Henry."

But, as Dr. Bill Thomas, a gerontologist and advocate for long-term care reform, points out in the film, "The healthcare system imagines the human being to be a very complicated machine. We have medicines that can adjust the dials, but we haven't done anything medically speaking to touch the heart and soul of the patient."

"What we're spending on drugs that mostly don't work dwarfs what it would take to deliver personal music to every nursing home resident in America," Thomas says. "I can sit down and write a prescription for a \$1,000 a month antidepressant, no problem. Personal music doesn't count as a medical intervention. The real business, trust me, is in the pill bottle."

After witnessing similarly dramatic transformations of other previously unresponsive patients, sharing this idea with the world became Rossato-Bennett's mission. "I learned that music is something human beings use to connect, to themselves and to each other, for even longer than we have been speaking!" he continues. "We play music, we sing and dance together because it connects us without words. It speaks to a wise part of our beings. I believe it contains our deepest wisdom."

Alive Inside has played a significant role in the growing awareness and acceptance of the value of music as therapy. Cohen's program has expanded from three nursing homes to two thousand, in part with the help of private donations spurred by the film. The Alive Inside Foundation is inspiring schools, churches and private citizens to join the effort - to change the way we age in America, to make it less lonely. The state of Utah has plans to provide elders with personalized music, and Wisconsin is launching the first federally funded program to reduce the use of psychotropic drugs by introducing patients to personalized music. With more than 1.5 million people in assisted care, and even more aging at home there is still a lot of progress to be made.

But the filmmaker knew the path to success was never certain or simple. Working with a small initial grant, Rossato-Bennett produced and posted a clip of Henry on the Music & Memory website in hopes of raising additional funding. Even the filmmaker was astonished by the response.

"It went viral," he says. "In just one week, almost 7 million people watched a six-minute clip on the web. That clip elicited an outpouring of emotion beyond anything I could have ever imagined. We started getting individual donations of up to \$5,000 from people we didn't know, because they believed in the project."

Rossato-Bennett used those private donations, additional grants and a Kickstarter campaign to fund the production of ***Alive Inside***. He also approached renowned neurologist and best-selling author Oliver Sacks and musician Bobby McFerrin for help. Both agreed to appear in the film.

"They rarely participate in projects like this," says Rossato-Bennett. "Dr. Sacks, who I consider the patron saint of science and music, told me that music imprints itself on the brain deeper than any other human experience, restoring emotions and memories that were previously inaccessible. And Bobby provides one of my favorite moments in the movie when he does what he calls 'the Pentatonic Rock.' It's a graphic and really fun demonstration of how deep inside us music lives."

Once the film was finished, Rossato-Bennett wondered if it would find an audience. He would get his answer at the 2014 Sundance Film Festival—an event Rossato-Bennett says he almost didn't enter.

"There was a \$100 fee and I didn't really have a hundred bucks to spare," he recalls. "On the night submissions closed, my wife convinced me to just go for it, but by the time I got to FedEx, it was closed. Then she said to me, 'Isn't the 34th Post Office open until midnight?' We had 20 minutes to get there. I got stuck in traffic six blocks away and ended up running from there. I got to the post office just as the doors were closing. When we got the call from Sundance saying we were in, I was happy beyond my wildest dreams."

Not only was the film accepted, ***Alive Inside*** went on to receive the festival's coveted Audience Award. "That was an experience beyond belief," says Rossato-Bennett. "At Sundance, people told me things like, 'I cried tears of joy from start to finish,' and 'I've been coming to Sundance for 21 years and this is the best film I've seen here.'"

The positive response to the film has grown as it continues to earn accolades and recognition around the world, recently taking home the prize for Best Documentary at the Milan International Film Festival and almost a dozen more.

Rossato-Bennett's ultimate objective goes beyond supplying every nursing-home resident with an MP3 player. "We live in a world that honors the individual, that raises things and productivity above human connection," he says. "Personalized music is a way to increase connection for the people who need it most. I'm building an app that will help people find music for the older people in their lives. I started the Alive Inside Foundation because I want all of us to feel what we felt making the film. The joy of helping a lonely, cut off mind spark again, to return to a grandmother the music she loved and has not heard in years, that's a gift that will last for the rest of her life - and it gives you such joy to give this!."

Perhaps the filmmaker's most challenging goal is to make this type of therapy reimbursable through health insurance. "You can get thousands of dollars a month for drugs, but not \$40 for a music player."

Rossato-Bennett says that his life has been transformed by the making of ***Alive Inside*** in ways that he never expected when he began filming. "I hope this story will awaken hearts and minds to the healing power of music. Music has great lessons to teach us about what it means to be human, something we seem to be forgetting. I learned that from the sweet and vulnerable souls I met making this film."

"Through music, we have the power to help millions of people awaken to who they are and what they can be," Rossato-Bennett adds. "Music gives us the ability to reach a population that might otherwise be unreachable. It allows us to touch hearts and ignite souls. Through music, we can help the old and the aging sustain their humanity and by doing so, we sustain our own."

ALIVE INSIDE AWARDS

FILM FESTIVAL WINS

1. AUDIENCE AWARD- SUNDANCE FILM FESTIVAL, 2014
2. LEONARDO'S HORSE - MILANO INTERNATIONAL FILM FESTIVAL AWARDS 2014
3. AUDIENCE AWARD - PROVINCETOWN INTERNATIONAL FILM FESTIVAL 2014
4. GOLDEN SPACE NEEDLE AWARD, 2ND PLACE - SEATTLE INTERNATIONAL FILM FESTIVAL 2014
5. BEST DOCUMENTARY - FORT MYERS BEACH FILM FESTIVAL 2014
6. AUDIENCE AWARD - SEDONA INTERNATIONAL FILM FESTIVAL 2014
7. SPECIAL AWARD - BOULDER FILM FESTIVAL 2014
8. AUDIENCE AWARD - BERKSHIRES FILM FESTIVAL 2014
9. AUDIENCE AWARD - CALGARY UNDERGROUND FILM FESTIVAL 2014
10. JURY PRIZE - 4TH CONTEMPORARY SCIENCE FILM FESTIVAL 2014
11. GRAND JURY PRIZE - DEADCENTER FILM FESTIVAL 2014
12. BEST FEATURE- RIFF 2014
13. AUDIENCE AWARD - AMINA FILM FESTIVAL, BRAZIL 2014
14. AUDIENCE AWARD - MENDOCINO FILM FESTIVAL 2015
15. AUDIENCE AWARD - FRIDAY HARBOR FILM FESTIVAL 2015

ALIVE INSIDE AWARDS

1. 2015 AGELESS DIGNITY AWARD- NATIONAL ELDER ABUSE DAY
2. FINALIST - 2015 GOLDEN EAGLE CINE AWARDS
3. "INNOVATION IN CAREGIVING" AWARD - BENJAMIN ROSE INSTITUTE ON AGING

ABOUT THE TEAM

MICHAEL ROSSATO-BENNETT (Director, Writer and Producer) is developing several documentaries through his production company Projector Media. These enterprises are inspired by his dedication to the wellbeing of society and progressive human change towards the greater good. He is also the Director of The Alive Inside Foundation a non-profit dedicated to expanding human connection through music and story.

DANIEL BAUER (Alive Inside Foundation Outreach Director) is working on bringing the Alive Inside practice to the real world, to inspiring Schools, and other organizations to “Adopt an Elder / Build a Bridge!” Daniel believes no elder should age alone or cut off, especially those with Dementia. The last 20 years of Daniel’s career has been centered on working with national and international organizations responsible for wellness, games-based technology education and arts programming. Daniel has earned his Bachelor of Science in Business Management and is well on his way to completing his Master of Science in Family Life. He has also been nominated twice for the WEGO Health Activist Awards, in the categories of ‘Hero’ and ‘Best Kept Secret’.

DAN COHEN is founder and executive director of Music & Memory, a nonprofit organization that promotes the use of digital music players with individualized playlists to improve the quality of life for elders, regardless of their cognitive or physical status. Music & Memory operates in hundreds of long-term-care homes across the U.S. and abroad.

Cohen received his MSW from Adelphi University and has spent most of his career helping individuals and organizations use technology more effectively.

REGINA K. SCULLY (Producer, Executive Producer) is an Academy Award-nominated executive producer, most recently for the 2013 powerful documentary called the *Invisible War*, a film about the epidemic rapes of women and men in the military. The *Invisible War* won the 2012 Sundance Audience Award. Scully also executive produced *Miss Representation*, a compelling documentary exposing the gender bias that still exists in our country based on the limited portrayals of women and young girls in our Media, Politics and Entertainment. Scully is a co-founder of www.TheRepresentationProject.org. Oprah Winfrey’s OWN Network bought *Miss Representation*. Ms. Scully helped spearhead the development and distribution of its critically acclaimed corresponding national curriculum. And Scully is also

involved in the films, *Fed Up*, a compelling documentary that deals with the growing epidemic of obesity and diabetes in America; *Alive Inside*, a recent Audience Award winner at 2014 Sundance film festival; and *Anita: Truth to Power*, about the 20 year anniversary of the Anita Hill hearings. Scully is the Founder and CEO of Artemis Rising Foundation and is the Founding Sponsor of the Athena Film Festival in NYC.

SHACHAR LANGLEV (Director of Photography) is a cinematographer who works extensively with musicians in the hip-hop community and New York's jazz scene. He has shot music videos and live shows for MTV, VH1 and BET. Langlev is currently in pre-production for his first narrative feature as well as a documentary feature to be made in collaboration with Elie Wiesel.

Israeli-born and Brooklyn-based, Langlev is a recipient of the Eastman Kodak Award for Excellence in Cinematography.

MARK DEMOLAR (Editor) is an editor and filmmaker based in Brooklyn, New York. In addition to his work in film, for the last five years he has toured the country with his band, Woodsman. An art lover, he is known for his work on music videos and video installations.

MANUEL TSINGARIS (Principal Editor) has been an editor for 20 years. His recent projects include "The Storm that Swept Mexico," a PBS documentary telling the story of the 1910 Mexican revolution, and *A Dream in Doubt*, which follows a Sikh man's journey to find peace and justice after his brother was killed in the wake of the 9/11 attacks.

Manuel was also a contributing editor on the critically acclaimed mini-documentary series "Life 360," a co-venture between ABC/Nightline and PBS.

ITAAL SHUR (Composer) is best known for co-writing the Santana hit "Smooth" with Matchbox 20's Rob Thomas. "Smooth" earned Shur a Grammy Award® for Song of the Year in 2000. Itaal was also a founding member of the group Groove Collective. He co-wrote the song "Ascension (Don't Ever Wonder)" with Maxwell for his debut album, "Maxwell's Urban Hang Suite."

In addition to writing and recording, Shur has created an artist-development and production company. He also produces music for broadcast and computer animation.

BARRY COLE (Music Supervisor) has provided music supervision for more than 80 media projects. In 2013 he earned a Grammy nomination for producing the soundtrack album to the feature documentary *Marley*. As a transmedia producer for film and television, Cole employs new and emerging technologies to increase audience engagement and improve the overall user experience. He began his career by creating the music department for New York-based film studio The Shooting Gallery.

DAN COGAN (Executive Producer) is the Executive Director and Co-Founder of Impact Partners, a fund and advisory service for investors and philanthropists who seek to promote social change through film. Since its inception in 2007, Impact Partners has been involved in the financing of over 50 films, including: *The Cove*, which won the 2010 Academy Award for Best Documentary Feature; *The Garden*, which was nominated for an Academy Award for Documentary Feature in 2009; *Hell and Back Again*, which won the Documentary Grand Jury Prize and Cinematography Award at the 2011 Sundance Film Festival, and was nominated for an Academy Award for Documentary Feature in 2012; and *How To Survive A Plague*, which was nominated for an Academy Award for Documentary Feature in 2013. Cogan co-founded Gamechanger Films, which launched in September 2013. Gamechanger Films is the first for-profit film fund dedicated exclusively to financing narrative features directed by women.

GERALYN DREYFOUS (Executive Producer) has a wide, distinguished background in the arts and participates on numerous boards and initiatives. She is the founder of the Utah Film Center and co-founder of Impact Partners Film Fund with Dan Cogan. In 2013, GERALYN co-founded Gamechanger Films, a film fund dedicated to women directors.

Her independent producing credits include the Academy Award winning *Born Into Brothels*; Emmy nominated *The Day My God Died*; Academy Award nominated *The Square*, Academy Award nominated *The Invisible War* and multiple film festival winners. GERALYN was honored with the IDA's 2013 Amicus Award for her significant contribution to documentary filmmaking.

ERIC J. BERTRAND, LIMORE SHUR, BEN SPIVAK (Executive Producers) Founded by Chief Creative Officer Limore Shur, the brother of Alive Inside filmmaker Michael Rossato-Bennett, eyeball is a creative strategic design agency that shapes brands through powerful storytelling, stunning design, and insightful problem solving. By embracing client

collaboration, its award-winning collective of thinkers, writers, artists and musicians efficiently translate brand ethos into engaging narratives and meaningful consumer dialogue, consistently generating quantifiable and powerful results. With twenty years of broadcast and ad agency experience, eyeball executes across a media spectrum that includes film, live action, design, animation, audio and experiential production.

ABOUT MUSIC & MEMORY

- The Problem: Sixteen thousand long-term care facilities in the US currently serve as home for 1.6 million individuals, most of whom face cognitive and physical challenges related to aging. They have left behind their familiar surroundings, familiar faces, and even their favorite music. Despite the best efforts of loved ones, their lives often lack meaning, spontaneity, choice, and reliable social interaction. In fact more than 50% of nursing home residents never receive a visitor. MUSIC & MEMORYSM, using inexpensive and readily available technology, connects nursing home residents with their individual histories, giving them back their own music and awakening even long-lost memories.
- What we do: We train professional caregivers to create playlists on iPods that are personally meaningful to each resident, providing them with a meaningful activity that can soothe agitation, uplift spirits, and even reduce or eliminate the need for antipsychotic medication. At the intersection of music & technology, Music & Memory encourages more social interaction and enhances quality of life for elders, loved ones, and care professionals.
- Where we are: 2000 long-term care settings in 49 states and 8 countries are Music & Memory Certified. The program is quickly spreading from nursing homes to assisted living settings, adult day care, hospice, home care, hospitals and VA facilities.

For more information, please visit: <http://musicandmemory.org/>

ABOUT THE ALIVE INSIDE FOUNDATION

- The Problem: The Alive Inside Foundation seeks to answer in action the questions raised by the film Alive Inside. Specifically, how can we increase connection between the young and old, inspire a nation of young people to rethink their views on aging and connect with our elders. Population dynamics are changing- very soon elders will put a huge strain on the young. Many children today have zero contact with elders and these young people will be in charge of the world soon. It is imperative to create profound connections for the young with elders, and to re-contextualize aging for an entire generation.
- What we do: We create educational materials, technology and experiences designed to create an national movement of young people inspired to bring music to elders. We want to change their views on aging, increase their empathy, and wake their hearts through the profound act of returning to an elder the music they left behind. The Foundation supports the work of Music and Memory and the millions of caregivers who are laboring alone and in the shadows, by inspiring Schools, scouts, religious institutions and concerned citizens to “Adopt an Elder / Build a Bridge.” At the intersection education & humanity, The Alive Inside Foundation challenges our view of aging through the sharing of music and story.
- Where we are: We are finishing our educational pilot programs, and preparing for the

national roll out of our programs.

For more information, please visit: www.aliveinside.org

CREDITS

PROJECTOR MEDIA

and

THE SHELLEY & DONALD RUBIN FOUNDATION

In Association With

ARTEMIS RISING FOUNDATION

and

IMPACT PARTNERS

Present

“ALIVE INSIDE”

Written Directed and Produced By
MICHAEL ROSSATO-BENNETT

Produced By
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ALEXANDRA MCDOUGALD

Executive Producers
DAN COGAN
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LIMORE SHUR
BEN SPIVAK

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DIANA BARRETT
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Director of Photography
SHACHAR LANGLEV

Principle Editors
MARK DEMOLAR

MANUEL TSINGARIS
MICHAEL ROSSATO-BENNETT

Composer
ITAAL SHUR

Music Supervisor
BARRY COLE

Sound Design
ELI COHN

Design
EYEBALLnyc

Subjects and Crew

Music and Memory.org	Dan Cohen, MSW
Eden Alternative	Dr. William Thomas, MD
Institute for Music and Neurologic Function	Dr. Connie Tomaino, DA, MT-BC, LCAT
Neurologist	Oliver Sacks, MD
Vocalist / Composer	Bobby McFerrin
Culture Change Consultant	ANN Wyatt, MSW
Professor of Neurology, Case Western Reserve University	Dr. Peter Whitehouse, MD-PHD
Musicians for World Harmony	Samite Mulando
Eden Mentor at St. John's Home, Rochester, NY	Dr. G. Allen Powers, MD
Professor of Biochemistry and Chemistry, Brandeis University	Gregory Petsko, D Phil
Founder of Validation Technique	Naomi Feil, MSW, ACSW
Director of Ohio Department of Aging	Bonnie Kantor, SCD
Executive Director, Picker Institute	Lucile Hanscom
Associate Professor, Center for Mind and Brain, UC Davis	Petr Janata, PHD
Director of the office of Long-Term Care Ombudsman Programs	Becky Kurtz
Assistant Secretary for Aging , US Department of Health & Human Services	Kathy Greenlee
Director, Litwin-Zucker Center, Feinstein Institute for Medical	Dr. Peter Davies Ph.D.

Research and Resnick Professor, Albert Einstein College of Medicinea	
Musicians for World Harmony	Samite Mulando
Camera and Sound	Shachar Langlev
	Michael Rossato-Bennett
	Mark Demolar
	Jonathan Clasberry
	Michelle McCabe
	Justin Simpson
	Warut Snidvongs
	Toru Nishikubo
	Nicholas Guldner
	Burak Kizilkan
	Scott McDonald
	Arne Warmington - WarmEye
	Jonathan Castro - Jonzombie.com
	Gregory Bennett
	Donato Magnolo
Story Consultant	Manuel Tsingarlis
Additional Editing	Jonathan Clasberry
	Brian David Lazarte
	Holly Buechel
	Jeff Pinella
Associate Producers	Jonathan Clasberry
	Barry Cole
Music Supervisor	Barry Cole
Music Consultant	Jessica A. Sobhraj
Principal Sound Mixing and Design	Eli Cohn
Additional Sound Mixing	Benoit Munoz
City Drive Films Coordinator	Scott Cherhoniak
Script Consultants	George Strayton
	Kwyn Bader
	Ben Bernstein
Legal	W. Wilder Knight II
	David Leventhal

	Robert Leon
Fiscal Sponsor	Utah Film Center
The Stanford Fair Use Project	Julie Ahrens
	Tim Greene
Production Manager	Ximena Rossato-Bennett
Production Assistants	Kevin Cochet
	Erik Goyenechea
	Kelley Jackson
Head Designer	Limore Shur
Head Producer	Ben Spivak
Producer	Lauren Szollosi
Designer	Mario de Toledo Sader
	Neil Stuber
Marketing	Jacques Schwarz
Animators	Carlos Foxworthy
	Sofia Petersen
	Jason Salo
	Andy Mastrocinque
Colorist	Tristan Kneschke
Head Designer	Eric J. Bertrand
Web Design	Martin Knapp
App Design	Yohann Taieb
Additional Graphic Design	Chris King
	Chris Gelles
	Michael Mariscano
Additional Animation and Design	Alexey Terehoff
Photomicrography	Lil Pavon
Film Archivist	Nicholas Spark
Stop Motion - Sherpa Cinema	Malcolm Stangster
Brain Images	Dan Lloyd
US Marketing – BOND/360	Marc Schiller
	Amanda Lebow

	Brooke Medansky
	Leslie Richin
	Sam Tercek
HOMES AND FACILITIES	
A. Holly Patterson	Mary Grace Lynch
	Steve Feinman
	Larry Sactor
	Theresa Lopes
	Marian Epstein
Cobble Hill Health Center	Tony Lewis
	Louise Dueno
	Yvonne Russell
	Henry Dreher
	Cheryl Velez
Woodcrest	Michele Van Nostrand
	Denise Garcia
	Gil Lizardo
Forest View Nursing & Rehabilitation Center	Susan Mahler
Menorah Center for Rehabilitation and Care	Audrey Waters
	Kendra Ray
	Sheila, Rose, and Marilyn
SmithTown West High School	Dr. Joanne Figuereido
	Sehar Laljee
	Megan Johanson
	Leah Reisert
	Jane Posillico
	Mary Forte
Aging in Place	Norman Hardie
	Nell Hardie
	Mary Lou Thompson

	Doug Thompson
Stony Brook Veterans Home	Lee Grace Canella
	Marissa Lien
	Jonathan Spier
	Fred Sganga
	John Wolski
Cliffside Dialysis Center	Anna Adams
	Kesha Richards
	Anthony Paduano
	Tara Rahim
	Veronica Gonzalez
	Jack Deustch
Orzac Center for Extended Care and Rehabilitation	Maureen E. McClusky, FACHE
	Anne Marie Gunkel-Sarich, CTRS
	Christina Corallo, Music Therapist
	Recreation Therapy Staff
	Residents, Registrants and Adult Day Health Care Patients
	Lea Hetland, RN
NYC Alzheimer's Association	Jed Levine, Ann Wyatt
US Office of Aging Ombudsman Office	Joani Latimer
Picker Institute	Lucile Hanscom, Executive Director
"Oh When the Saints Go Marching in"	Performed by Louis Armstrong, The Great Chicago Concert 1956 1980 Sony Music
"Goin' Up Yonder"	Walter Hawkins EMI Light Records
Excerpt from "Hi De Ho"	"Some of These Days" Warner Bros 1937
Excerpt from radio broadcast	Performed by the Billy Mills Orchestra Damfino 1941 Public Domain
"Can't Take MY Eyes Off Of You"	Frankie Valli EMI Longitude/Season Four Music
"Will You Still Love Me Tomorrow"	Performed by Shirelles EMI, Gusto Records

"Candela"	Composed by Christian Francois, Luis Haseth, Simon Wadmore Published by CPM Metro Park
"Rhapsody On a Theme Of Paganini"	Performed by the Philadelphia Orchestra Hallmark Recordings
"Pentatonic Romp"	Composed and Performed by Bobby McFerrin (BMI) Published by PROBNOBLEM MUSIC (BMI)
Symphony No. 5, 4th Movement	Composed by Ludvig Van Beethoven (PD) Published by Sonoton APM
"Haydn's Sonata No. 53 in E Minor Hob XVI:34"	Composed by Joseph Haydn 1784 - (PD) Performed by Nell Hardie
"Oh Johnny, Oh Johnny, Oh!"	Written by Abe Olman and Ed Rose Performed by The Andrews Sisters Universal
"I Get Around"	Performed by The Beach Boys Written by Brian Wilson and Mike Love Special thanks to Brian & Melinda Wilson Courtesy of Irving Music, Inc. & Universal Music Group
"You Make Me Wanna"	Written by Usher Raymond, Jermaine Dupri, Manuel Seal Performed by Usher 1997 LaFace Records LLC
"Blackbird"	Written by Paul McCartney and John Lennon Performed by The Beatles 1968 Sony ATV Publishing/EMI
"I Want to Hold Your Hand"	Written by Paul McCartney and John Lennon Performed by The Beatles 1963
"Hey Jude"	Written by Paul McCartney and John Lennon Performed by The Beatles 1968
"Stand By Me"	Written by Ben King, Jerry Leiber, Mike Stoller Performed by Ben E. King 1960 Atco Records
"I Will Take You There"	Written by Itaal Shur and Michael Rossatto-Bennett Performed by Elan Atias Kobalt Music 2014 Itaal Shur (BMI)
"Man on Fire"	Written by Alex Ebert Performed by Edward Sharpe and The Magnetic Zeros Courtesy of New Community and Vagrant Records
"Awakening" "Vision" "Small Miracles" "Into Loneliness" "No Exit" "Inevitable" "Years in Silence" "Release Me" "In Unison"	Original Score for Alive Inside Composed by Itaal Shur Kobalt Music 2014 Itaal Shur (BMI)
"Glass Half Full" "Mary Lou in the Park" "Aging and the Machine"	Original Score for Alive Inside Composed by Itaal Shur Kobalt Music 2014 Itaal Shur (BMI)

"Sadhu" "Safe in Sound" "How Did We Get Here" "Sad Clown"	
Piano, Keyboards, Guitar and Programming	Itaal Shur
Cello and Arrangements	David Eggar
Bass	Jonathan Maron
Drums	Yuval Lion
Vocals (Come Alive)	Elan Lion
Choral Vocals	Lysa Aya Trenier
Trumpet	Justin Stanton
Woodwinds	Erica von Kleist
Guitar	Alex Prol
Mix & Recording Engineer	Eber Pinheiro
Soundtrack Recorded at Downtown Music Studios NYC, Dungeon Music, Atlantic Studios, Boom Boom Studios and Chez Nicky.	
"Palmour Street"	George C. Stoney 1949 Public Domain
"The Long Way Home"	1956, Guggenheim (Charles) & Associates Public Domain
Periscope Films	Courtesy of Nicholas Spark
"The Golden Lectures"	Photo courtesy of Laurent Goldstein
"Vinyl Record Collection"	Photo courtesy of Spaceamoeba
FDR Social Security Act Speech	ssa.gov Public Domanin
"Some of These Days"	HI DE HO (1937) Written by Shelton Brooks
Starting Point with Soledad O'Brian	Performed by Cab Calloway and his Cotton Club Orchestra CNN News Turner Broadcasting/Time Warner Inc.
"Bushman - Once We Were Hunters"	Courtesy of Vickson Hangula
"Africa Speaks"	(1930), Walter Futter Productions Public Domain
"Buffalo Dance- 1894"	(1894), William K.L. Dickson Edison Manufacturing Company - Public Domain

"Mental Hospital"	(1953), University of Oklahoma Layton Mabrey - Public Domain
Bobby McFerrin's "Pentatonic Romp"	Power of the Pentatonic Scale from Notes and Neurons (2009) Courtesy of the World Science Festival
Home Movies	Dario Magnolo
	Brook & Shawn Byers
	Peggy & Yogen Dalal
	Embrey Family Foundation
	David & Nina Fialkow
	Diana Barrett for The Fledgling Fund
	Kevin & Donna Gruneich
	Ann Kaplan & Robert Fippinger
	Pierre Hauser
	Patti Lambrecht
	Michael J. Levinthal
	Debbie McLeod & Jay Sears
	Gib & Susan Myers
	Joan Platt & Hillary Margolis
	Bill & Eva Price
	Nancy Stephens & Rick Rosenthal
	Beth Sackler
	Regina K. Scully
	Michael Steiner

	Elizabeth King
	Margo King & John Steiner
	Katrina vanden Heuvel
	Wadsworth & Wadsworth
	The Jacquelyn & Gregory Zehner Foundation
	J. Lynn, Diana Lady, and Gavin Dougan
Patrons	Alzheimer Society of Toronto
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